# **Privacy Policy for Santa's Tree Delivery**

Effective Date: 11.3.2025

Website: https://santastreedelivery.com

Santa's Tree Delivery ("we," "our," "us") values your privacy and is committed to protecting your personal information. This Privacy Policy explains what information we collect, how we use it, and how we share it when you visit or make a purchase from our website.

#### 1. Information We Collect

We collect personal information you provide directly to us, including when you:

- Place an order through our website.
- Contact us via our contact forms, phone, or email.
- Opt in to receive SMS/text messages from us.

#### **Personal Information Collected May Include:**

- Name
- Email Address
- Phone Number
- Billing and Shipping Address
- Payment Information (processed securely through our payment processor; we do not store full credit card details)
- Communication Preferences

### 2. How We Collect Information

We collect information through:

- Website forms you voluntarily complete.
- Cookies and similar technologies to enhance user experience.
- Communication interactions (emails, phone calls, or SMS).

#### 3. How We Use Your Information

We use your information to:

- Process and fulfill your orders.
- Communicate with you about your order, delivery, or customer support.
- Send important updates, confirmations, and service-related information.
- Improve our website, products, and customer service.

We do not sell, rent, or trade your personal information with third parties for marketing purposes.

### 4. How We Share Information

We only share personal information with:

- **Service Providers** who perform services on our behalf (e.g., payment processors, delivery services).
- Legal Authorities, if required by law or to protect our rights.

We do not share phone numbers or SMS consent information with any third parties or affiliates for marketing purposes.

### 5. Cookies and Tracking

Our website may use cookies and analytics tools to improve user experience and track site performance. You may adjust your browser settings to refuse cookies.

### 6. Data Retention and Security

We retain your information as long as needed to provide our services or as required by law. We use secure technologies to protect your personal data against unauthorized access or disclosure.

#### 7. SMS TERMS OF SERVICE

If you consent to receive SMS from **Santa's Tree Delivery**, you agree to receive **CONVERSATIONAL SMS** from us.

- Reply STOP to opt-out.
- Reply **HELP** for support.
- Message & data rates may apply.
- Messaging frequency may vary.

Visit https://santastreedelivery.com/privacy-policy to see our Privacy Policy and Terms and Conditions.

We do not share SMS consent or phone numbers with third parties or affiliates for marketing purposes.

### 8. Your Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data.
- Withdraw consent for communications.

To exercise these rights, contact us at:

Contact@santastreedelivery.com

952.777.2257

## 9. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised "Effective Date."

#### 10. Contact Us

If you have any questions about this Privacy Policy, please contact us at: **Santa's Tree Delivery** 



14411 McGinty Rd W, Wayzata, MN 55391

- Contact@santastreedelivery.com
- https://santastreedelivery.com/contact